



Poznań, 30/05/2011

## EXPOPOWER 2011 – Summary Report

**Around 10,500 visitors familiarized themselves with the exhibition at the EXPOPOWER International Power Industry Fair, which for the fifth time was held in Poznań during 24-26 May 2011. This marks a 5 percent increase over the previous edition.**

### Professional Audience

It has emerged from interviews conducted with exhibitors that companies that participate in the trade fair highly praise the professionalism of fair visitors, among which dominated representatives of design offices, power plants, contractors, electrical wholesalers, divisions of power companies, and industrial plants, as well as power industry associations and institutions. Admission was free for registered professionals.

### Increased Exposure

This year's exposition was slightly larger than the previous year. The latest power and electrical engineering solutions were presented by **220 exhibitors and representative companies from 11 countries** (Austria, China, the Czech Republic, Finland, France, the Netherlands, South Korea, North Korea, Germany, Poland and Italy). The fair was attended by leading representatives of the power and electrical engineering industries (including ABB, Apator, Elektrobudowa, Elektromontaż Poznań, Elektromontaż Lublin, ENEA, Energa, Es System, Hager, Kromiss-Bis, LUG, Mikronika, Philips, Tauron).

The fair was held under the banner "Power Industry of the Future - Future of the Power Industry", which included generation, transmission and distribution of electrical and heat energy, electrical machinery and equipment, cables and connectors, controls, automation system accessories, lightning protection, power industry construction, and lighting.

EXPOPOWER's offer was supplemented with the, organized for the third time, GREEN-POWER International Renewable Energy Fair and AUTOMA International Fair of Robotics, Automatics, Control and Measurement Equipment. In total, almost 350 companies presented their offers in Poznań during the May power industry fair.

### OŚWIETLENIE Exhibition

Organized under EXPOPOWER was OŚWIETLENIE – a professional presentation of offers from companies in the lighting industry, which took place under the patronage of the Polish Committee of Illumination and Association of Manufacturers of Lighting Fixtures. The exhibition enjoyed great interest from visitors.

### **Conferences, Seminars, Workshops**

EXPOPOWER 2011 was accompanied by an abundant events program. The numerous meetings, seminars, conferences, and lectures were an excellent opportunity for industry professionals to exchange experiences and a valuable source of knowledge about the latest trends in the electrical power sector. Held during the fair were 11 specialized conferences prepared with particular visitor groups in mind:

- The 2<sup>nd</sup> Polish Electrical Power Engineering Forum under the banner "New Energy Law Needed At Once"
- Nuclear Energy – Safe and Ecological Source of Energy
- Low, Medium, and High Voltage Electrical Installations – Selected Electrical Power Grid Issues
- New Technical Solutions in MV Switchgears – Application and Design
- Energy Efficiency in Lighting
- Designing of Industrial Installations Using AutoCAD 3D
- Innovation in the Production of Low-Voltage Switchgears and Controlgears Produced by Member Companies of the Polish Association of Electrical Installations.
- Polish-Indian Investment Forum

*Complete information about the fair program at [www.expopower.pl](http://www.expopower.pl)*

### **New Solutions at the Fair**

The biggest attractions for professionals visiting the fair were the new products and services presented at the stands. The fair is an excellent opportunity to learn about the latest products and technologies that are being introduced onto the Polish market. EXPOPOWER exhibitors presented dozens of new solutions. Exhibitor stands that contained such new solutions were specially marked. A detailed list of new products and services is available at [www.expopower.pl](http://www.expopower.pl).

### **Awards for the Best**

Handed-out during the fair were awards in numerous prestigious competitions. 10 particularly innovative products presented during the fair were awarded Międzynarodowe Targi Poznańskie **Gold Medals**. The **Acanthus Aureus** Awards were handed out to seven exhibition stands that were best designed and prepared to implement an exhibitor's marketing strategy. A full list of companies awarded in the above competitions is available at [www.expopower.pl](http://www.expopower.pl).

Also handed out during the fair were awards in the following competitions:

- President of the Association of Polish Electrical Engineers Medal for the best national power product
- Polish Association of Electrical Installations Trophy

### **Patronage**

The Poznań power fair was held under the patronage of the Ministry of Economy, Chairman of the Parliamentary Group for Power Andrzej Czerwiński, and the most important chambers and associations in the energy sector: Polish Chamber of Commerce of Heat Engineering, Chamber of Commerce for Energy and Environmental Protection, Polish Chamber of Commerce for Electrical Engineering, Polish Chamber of Rail Device and Services Producers, Polish Association of Electrical Installations, Polish Association of Power Transmission and Distribution, Association of Polish Electrical Engineers, and Economic Society of Polish Power Plants.

The next edition of EXPOPOWER will take place during **8-10 May 2012**.